# Supporter and Underwriting Opportunities



NATIONAL HOSPICE FOUNDATION



The **2025 National Hospice Foundation Gala** will raise funds for the Emergency Workforce Support, created to support care at home professionals in the wake of an emergency.

Tuesday, November 4, 2025 ★ 7–10 p.m.

The National World War II Museum

★ New Orleans, LA ★

National hospice foundation.org/gala

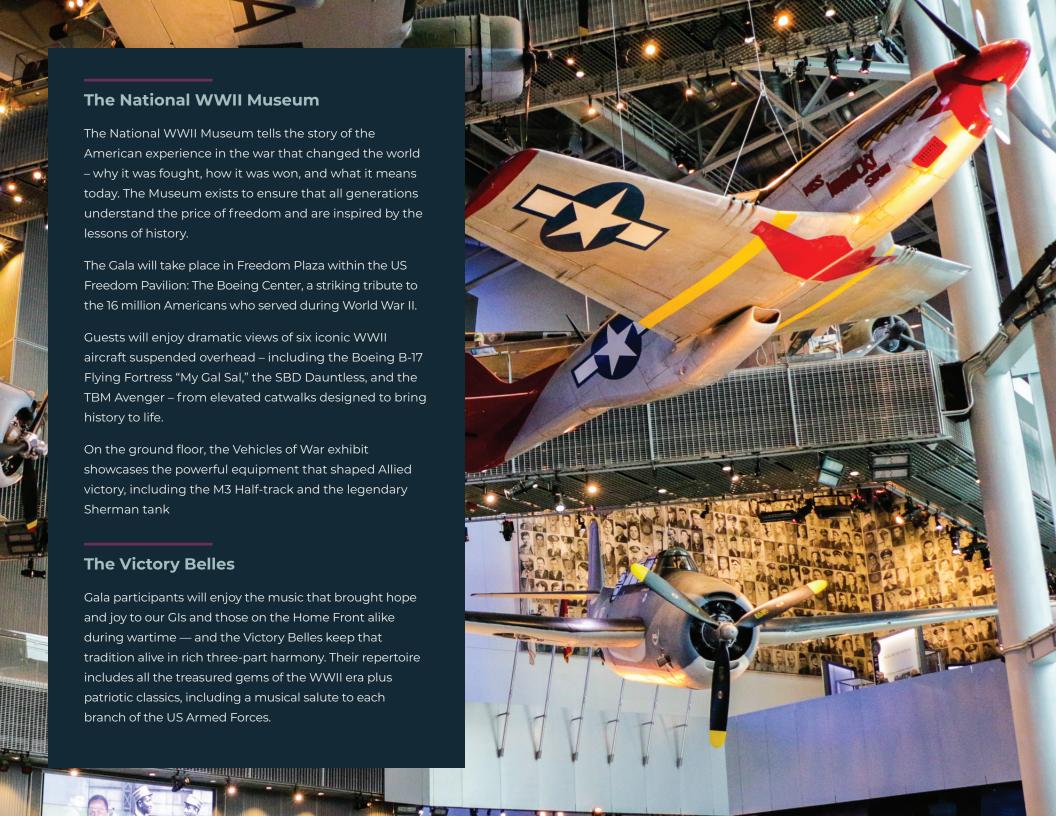
Held in conjunction with the 2025 National Alliance for Care at Home Annual Meeting & Exposition



ANNUAL MEETING & EXPOSITION







# Supporter and Underwriting Opportunities

The **National Hospice Foundation** (NHF), the fundraising affiliate of the **National Alliance for Care at Home,** will host its annual fundraising Gala on Tuesday, November 4, 2025, in New Orleans, LA, in conjunction with the 2025 Alliance Annual Meeting & Exposition.

As NHF's largest annual fundraiser, the Gala promises an unforgettable evening featuring delicious food and drinks, live entertainment, dancing, and exciting auction opportunities.

By supporting the NHF Gala, you help advance NHF's shared vision: a world where individuals living with serious illness, and those facing death or grief experience, experience the very best of what humankind can offer.

#### Who You Will Help

The Workforce Emergency Support Fund provides critical assistance to hospice and home care workers in the wake of an emergency event. This support can include post-event funding for a hospice staff member's childcare, shelter, groceries, or assistance with purchasing Personal Protective Equipment (PPE).

We need your help to keep this program going. Supporting this year's NHF Gala means directly helping patients achieve emergency support.

Because of your support, NHF will continue to offer grants that improve the quality of life for patients.

Thank you for your commitment to fulfilling these requests. We look forward to celebrating with you this November!

#### **NHF in Action**

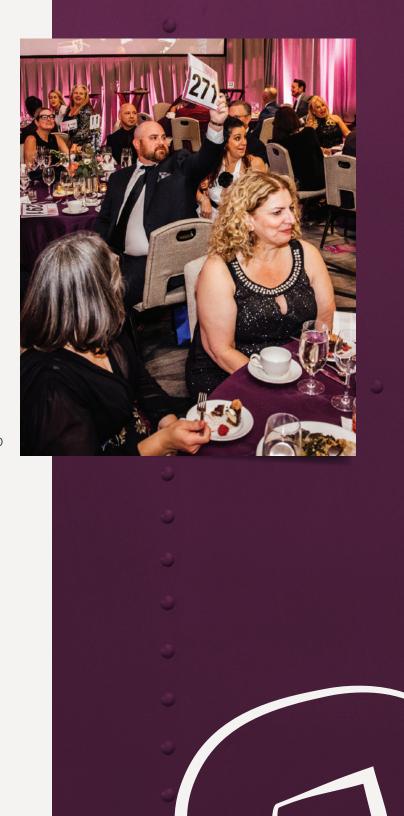
In 2024, NHF proudly supported the Carolinas Foundation in its emergency relief efforts following Hurricane Helene. With this grant, 370 individuals across the Carolinas received critical support during a time of significant need.

These emergency relief funds directly benefited care at home staff, helping stabilize the industry and care infrastructure during a challenging period.

#### **Questions**

foundation@allianceforcareathome.org 877-470-6472

PURCHASE INDIVIDUAL & GROUP TICKETS



# Event Details

Tuesday, November 4, 2025

VIP Reception: 6:30–7 p.m.

**Gala:** 7–10 p.m.

- Black Tie Optional
- Cocktail Hour
- Freedom Plaza Exploration
- Dinner
- Auctions
- Live Entertainment and More

#### **Tickets**

Advance	\$299
(September 5 – October 18, 2025)	\$299

#### Onsite

(after October 18, 2025)

\$350

#### **Questions**

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PURCHASE INDIVIDUAL & GROUP TICKETS

Supporter Benefit	<b>DIAMOND</b> \$25,000	<b>RUBY</b> \$20,000	<b>EMERALD</b> \$15,000	<b>SAPPHIRE</b> \$10,000	<b>OPAL</b> \$5,000
Opportunity to address Gala attendees (live or prerecorded)	*				
Personalized email message to Annual Meeting & Gala attendees	*	#			
Recognition during CEO's Gala remarks	#	#	#		
Access to VIP Reception	#	#	#	#	#
Dedicated Gala tables with branded signage	2 tables	1 table	8 seats	4 seats	2 seats
Acknowledgment on Annual Meeting and NHF website	*	<b>*</b>	*	*	*
Acknowledgment in Alliance Weekly or Daily	*	彙	*	<b>*</b>	*
Acknowledgment in Alliance LinkedIn post	#	#	#	<b>*</b>	#
Acknowledgement in Event Program	#	#	#	#	#
Inclusion in Gala event publicity (event website, on-site signage, and Annual Meeting marquee slides)	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>*</b>
Attendee swag bag insert	#	#	#	#	*

Supporter Benefits are 100% tax deductible.

## A La Carte Underwriting Opportunities

Underwriting opportunities are 100% tax-deductible. They can be added to any supporter package or purchased separately. These offer a great opportunity to support the Gala even if you are unable to attend.

#### All underwriters will receive:

- Logo recognition on event website
- Signage
- Marquee slides

#### **Questions**

<u>foundation@allianceforcareathome.org</u> 877-470-6472

PURCHASE INDIVIDUAL & GROUP TICKETS

LOCK IN YOUR UNDERWRITING OPPORTUNITY



#### **Exclusive Opportunities**

#### **Victory Belles \$5,000**

Support an unforgettable cocktail hour experience by sponsoring The Victory Belles, the official vocal trio of The National WWII Museum – a moving tribute to service, sacrifice, and the enduring joy of music.

#### Musical Entertainment Supporter \$7,000

Elevate the evening's energy by sponsoring DJ O2, whose vibrant set will keep guests dancing and set the tone for a memorable NHF Gala celebration.

#### **Branded Step and Repeat \$5,000**

Every attendee will take their picture at the step and repeat upon arrival, complete with a red carpet. Your logo will be co-branded with NHF.

#### **Cocktail Hour Supporter \$20,000**

Underwrite the Gala's pre-dinner cocktail hour as the designated supporter of the hour.

#### **Champagne Toast Supporter \$7,500**

Be named the supporter of the champagne toast that kicks off the Gala.

# Donate online today!

## **Branded Silent Auction Supporter \$2,500**

Signage indicating your support for the silent auction will be featured onsite and in promotional materials.

#### Table Space \$2,500

Display your marketing materials at a table near registration.

#### **Transportation \$10,000**

Ensure a seamless guest experience by sponsoring transportation, helping attendees travel safely and comfortably to and from the NHF Gala.

#### **Mobile Bidding Technology \$10,000**

Underwrite the mobile platform powering our silent auction. Includes logo placement within the app and on auction signage.

#### **Guest Favor Supporter \$2,500**

Provide branded take-home favors as a lasting impression of the evening.

#### **Donate an Auction Item**

The **NHF Gala** features both live and silent auctions. Help make them a success by donating an item or package!

### Thank You

NHF thanks the members of the **Alliance Education Work Group** and **Philanthropy Advisory Group,** without whom this event would not be possible.

#### **Carla Davis**

End of Life Care Executive Leader | Hospice Advocate

#### **Bernadette Smith**

Vice President, Marketing | IntellaTriage

#### **Tom Atwood**

Vice President, Philanthropy | VIA Health Partners

#### **Dana Foreman**

Division President, Hospice Operations | LHC Group

#### **Brittney Jaskowiak**

Senior Vice President, Client Success | Dragonfly Health

#### Julie Konieczka

Director, Lead Generation Marketing | Homecare Homebase

#### **Jacqueline Lopez-Devine**

Chief Clinical Officer | Gentiva

#### **Raianne Melton**

Director, Clinical Services Professional Services | Axxess

#### **Mark Morse**

Chief Executive Officer | Enclara Pharmacia National Alliance for Care at Home | Board of Directors

#### Sarah Payne

National Medical Director Frontier Region | Gentiva

#### **Nicole Staten**

Utilization Manager - Pharmacy | Gentiva



