

Supporter and Underwriting Opportunities



National Alliance
for Care at Home



NHF
National Hospice
Foundation



NATIONAL HOSPICE FOUNDATION

Gala

The **2025 National Hospice Foundation Gala** will raise funds for the Emergency Workforce Support, created to support care at home professionals in the wake of an emergency.

Tuesday, November 4, 2025 ★ 7–10 p.m.
The National World War II Museum
★ New Orleans, LA ★

Nationalhospicefoundation.org/gala



ANNUAL MEETING
& EXPOSITION

Held in conjunction with the
**2025 National Alliance for Care at
Home Annual Meeting & Exposition**

The National WWII Museum

The National WWII Museum tells the story of the American experience in the war that changed the world – why it was fought, how it was won, and what it means today. The Museum exists to ensure that all generations understand the price of freedom and are inspired by the lessons of history.

The Gala will take place in Freedom Plaza within the US Freedom Pavilion: The Boeing Center, a striking tribute to the 16 million Americans who served during World War II.

Guests will enjoy dramatic views of six iconic WWII aircraft suspended overhead – including the Boeing B-17 Flying Fortress “My Gal Sal,” the SBD Dauntless, and the TBM Avenger – from elevated catwalks designed to bring history to life.

On the ground floor, the Vehicles of War exhibit showcases the powerful equipment that shaped Allied victory, including the M3 Half-track and the legendary Sherman tank

The Victory Belles

Gala participants will enjoy the music that brought hope and joy to our GIs and those on the Home Front alike during wartime — and the Victory Belles keep that tradition alive in rich three-part harmony. Their repertoire includes all the treasured gems of the WWII era plus patriotic classics, including a musical salute to each branch of the US Armed Forces.



Supporter and Underwriting Opportunities

The **National Hospice Foundation** (NHF), the fundraising affiliate of the **National Alliance for Care at Home**, will host its annual fundraising Gala on Tuesday, November 4, 2025, in New Orleans, LA, in conjunction with the 2025 Alliance Annual Meeting & Exposition.

As NHF's largest annual fundraiser, the Gala promises an unforgettable evening featuring delicious food and drinks, live entertainment, dancing, and exciting auction opportunities.

By supporting the NHF Gala, you help advance NHF's shared vision: a world where individuals living with serious illness, and those facing death or grief experience, experience the very best of what humankind can offer.

Who You Will Help

The Workforce Emergency Support Fund provides critical assistance to hospice and home care workers in the wake of an emergency event. This support can include post-event funding for a hospice staff member's childcare, shelter, groceries, or assistance with purchasing Personal Protective Equipment (PPE).

We need your help to keep this program going. Supporting this year's NHF Gala means directly helping patients achieve emergency support.

Because of your support, NHF will continue to offer grants that improve the quality of life for patients.

Thank you for your commitment to fulfilling these requests. We look forward to celebrating with you this November!

NHF in Action

In 2024, NHF proudly supported the Carolinas Foundation in its emergency relief efforts following Hurricane Helene. With this grant, 370 individuals across the Carolinas received critical support during a time of significant need.

These emergency relief funds directly benefited care at home staff, helping stabilize the industry and care infrastructure during a challenging period.

Questions

foundation@allianceforcareathome.org
877-470-6472

**PURCHASE INDIVIDUAL
& GROUP TICKETS**



Event Details

Tuesday, November 4, 2025

VIP Reception: 6:30–7 p.m.

Gala: 7–10 p.m.

- Black Tie Optional
- Cocktail Hour
- Freedom Plaza Exploration
- Dinner
- Auctions
- Live Entertainment and More

Tickets

Advance (September 5 – October 18, 2025)	\$299
Onsite (after October 18, 2025)	\$350

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Supporter Benefit	DIAMOND \$25,000	RUBY \$20,000	EMERALD \$15,000	SAPPHIRE \$10,000	OPAL \$5,000
Opportunity to address Gala attendees (live or prerecorded)	★				
Personalized email message to Annual Meeting & Gala attendees	★	★			
Recognition during CEO's Gala remarks	★	★	★		
Access to VIP Reception	★	★	★	★	★
Dedicated Gala tables with branded signage	2 tables	1 table	8 seats	4 seats	2 seats
Acknowledgment on Annual Meeting and NHF website	★	★	★	★	★
Acknowledgment in Alliance Weekly or Daily	★	★	★	★	★
Acknowledgment in Alliance LinkedIn post	★	★	★	★	★
Acknowledgement in Event Program	★	★	★	★	★
Inclusion in Gala event publicity (event website, on-site signage, and Annual Meeting marquee slides)	★	★	★	★	★
Attendee swag bag insert	★	★	★	★	★

Supporter Benefits are 100% tax deductible.

A La Carte Underwriting Opportunities

Underwriting opportunities are **100% tax-deductible**. They can be added to any supporter package or purchased separately. These offer a great opportunity to support the Gala even if you are unable to attend.

All underwriters will receive:

- Logo recognition on event website
- Signage
- Marquee slides

Questions

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**PURCHASE INDIVIDUAL
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**LOCK IN YOUR
UNDERWRITING OPPORTUNITY**



Exclusive Opportunities

Victory Belles \$5,000

Support an unforgettable cocktail hour experience by sponsoring The Victory Belles, the official vocal trio of The National WWII Museum – a moving tribute to service, sacrifice, and the enduring joy of music.

Musical Entertainment Supporter \$7,000

Elevate the evening's energy by sponsoring DJ O2, whose vibrant set will keep guests dancing and set the tone for a memorable NHF Gala celebration.

Branded Step and Repeat \$5,000

Every attendee will take their picture at the step and repeat upon arrival, complete with a red carpet. Your logo will be co-branded with NHF.

Cocktail Hour Supporter \$20,000

Underwrite the Gala's pre-dinner cocktail hour as the designated supporter of the hour.

Champagne Toast Supporter \$7,500

Be named the supporter of the champagne toast that kicks off the Gala.

Branded Silent Auction Supporter \$2,500

Signage indicating your support for the silent auction will be featured onsite and in promotional materials.

Table Space \$2,500

Display your marketing materials at a table near registration.

Transportation \$10,000

Ensure a seamless guest experience by sponsoring transportation, helping attendees travel safely and comfortably to and from the NHF Gala.

Mobile Bidding Technology \$10,000

Underwrite the mobile platform powering our silent auction. Includes logo placement within the app and on auction signage.

Guest Favor Supporter \$2,500

Provide branded take-home favors as a lasting impression of the evening.

Donate online today!

Donate an Auction Item

The **NHF Gala** features both live and silent auctions. Help make them a success by donating an item or package!

Thank You

NHF thanks the members of the **Alliance Education Work Group** and **Philanthropy Advisory Group**, without whom this event would not be possible.

Carla Davis

End of Life Care Executive Leader | Hospice Advocate

Bernadette Smith

Vice President, Marketing | IntellaTriage

Tom Atwood

Vice President, Philanthropy | VIA Health Partners

Dana Foreman

Division President, Hospice Operations | LHC Group

Brittney Jaskowiak

Senior Vice President, Client Success | Dragonfly Health

Julie Konieczka

Director, Lead Generation Marketing | Homecare Homebase

Jacqueline Lopez-Devine

Chief Clinical Officer | Gentiva

Raianne Melton

Director, Clinical Services Professional Services | Axxess

Mark Morse

Chief Executive Officer | Enclara Pharmacia
National Alliance for Care at Home | Board of Directors

Sarah Payne

National Medical Director Frontier Region | Gentiva

Nicole Staten

Utilization Manager – Pharmacy | Gentiva



The National Hospice Foundation is a 501(c)(3) organization. Tax ID #54-1586967. Contributions are deductible to the extent they exceed the value of the benefits provided. The estimated value for each person attending the Gala is \$250; the total value may be higher for supporters.



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