

NATIONAL HOSPICE  
FOUNDATION

# Gala

## 2023

## Supporter Opportunities

The 2023 National Hospice Foundation Gala will raise funds for the  
**Hospice Workforce Emergency Support Fund**,  
created to support hospice workforce needs following emergency events.

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**Tuesday, October 3, 2023 | 7 - 11 p.m.**

**Wally Allen Ballroom, Statehouse Convention Center | Little Rock, Arkansas**



**NHF**

**National Hospice  
Foundation**

[nationalhospicefoundation.org/gala](https://nationalhospicefoundation.org/gala)

ANNUAL **2023**  
**NHPCO**  
LEADERSHIP CONFERENCE

[nhpco.org.org/ALC2023](https://nhpco.org.org/ALC2023)

# NATIONAL HOSPICE FOUNDATION

# Gala —2023—

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Little Rock, Arkansas**

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*In conjunction with NHPCO Annual Leadership Conference*



## SUPPORTER OPPORTUNITIES

The **National Hospice Foundation (NHF)**, the fundraising affiliate of the National Hospice and Palliative Care Organization (NHPCO), will host a fundraising gala in Little Rock, Arkansas on Tuesday, October 3, 2023, in conjunction with the 2023 NHPCO Annual Leadership Conference. The event offers an evening of delicious food and drinks, dancing, exciting auction opportunities, and live entertainment.

**Supporting** the National Hospice Foundation's gala means sharing in the vision of NHPCO and NHF to help create a world where individuals and their loved ones living with serious illness or facing death and grief experience the best humankind can offer.

### WHO YOU WILL HELP

For years, **NHF's Hospice Workforce Emergency Support Fund** has provided financial assistance to hospice organizations and employees following emergency events and natural disasters. Examples of support have ranged from post-event funding for a hospice professional's childcare, shelter, or groceries, to helping purchase personal protective equipment during the COVID-19 pandemic.

In 2022, the Hospice Workforce Emergency Support Fund provided grants in wake of devastating events like the floods in Eastern Kentucky and Hurricane Ian's landfall in Southwest Florida. We stand ready to continue our support throughout 2023 and beyond, but we can't do it alone – **we need your help to keep this program going.** Gala support proves your organization's commitment to the success of hospice and palliative care providers across the nation. Each individual supporter makes a significant impact. Supporting also affords you a unique opportunity to engage with the provider community and its leaders.

***It's not always possible to know when a disaster may strike, but your support helps NHF ensure relief when one does, and when it is needed most. We look forward to welcoming you in October and thank you for your continued work helping care for hospice and palliative care professionals and the patients and families they serve.***

This fund's sole purpose is to ensure that the invaluable work of hospice providers across the nation continues, no matter what difficulties the community faces.

**Tuesday, October 3, 2023**

**VIP Reception: 6–7 p.m.**

**Gala: 7–11 p.m.**

- Cocktail Hour
- Dinner
- Auction(s)
- Live entertainment and more

**\$250 Individual Ticket**

**Black Tie Optional**

[nationalhospicefoundation.org/  
galaworkforce](https://nationalhospicefoundation.org/galaworkforce)

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The National Hospice Foundation is a 501(c)(3) organization (Tax ID #54-1586967). Contributions are deductible to the extent they exceed the value of the benefits provided. The estimated value for each person attending the Gala is \$200; the total value may be higher for supporters.

SUPPORTER BENEFIT	DIAMOND \$25,000 (Exclusive)	RUBY \$15,000	EMERALD \$10,000	SAPPHIRE \$5,000	OPAL \$2,500
Exclusive presenting Gala supporter	✓				
Mailing list of all Annual Leadership Conference attendees	✓				
Branded photo booth at Gala	✓				
Musical entertainment co-supporter		✓			
Opportunity to add approved item to goodie/swag bag for attendees	✓	✓			
Opportunity to deliver approved remarks or pre-recorded video	✓				
Opportunity to deliver approved pre-recorded video		✓			
Logo included in Gala invitation emails and related communications	✓	✓	✓		
Recognition during opening remarks	✓	✓	✓	✓	
Recognition on marquee slides	✓	✓	✓	✓	✓
Inclusion in event promotion/media	✓	✓	✓	✓	✓
VIP Reception access	15 passes	10 passes	8 passes	4 passes	2 passes
Dedicated gala tables, with branded supporter signage	2 (10 seats each—near front stage)	2 (10 seats each)	1 (10 seats)	1 (8 seats)	4 Seats (No branded signage)
Customized, branded tablecloths or enhanced centerpieces	✓	✓			
Advertisement in event program	Full Page (noted as presenting supporter)	Full Page	Full Page	Half Page	Quarter Page
Prominent logo/name placement in event collateral	✓	✓	✓	✓	✓



“Hurricane Ian brought a level of devastation many of our colleagues could not anticipate. Having such a broad service area, Empath Health colleagues were impacted by fierce winds, storm surge and some found themselves in the eye of the storm. Our colleagues have a passion for providing extraordinary Full Life Care for All, and with the help of NHPCO’s Hospice Workforce Emergency Support Fund, we were able to provide that same extraordinary care to our colleagues. The Emergency Support Fund provided support to Empath colleagues when they needed it the most. As colleagues began to rebuild their lives, these grant funds provided for the basic human need of shelter by assisting with things like home repair, securing immediate housing after the storm and safe, long-term living situations. We extend our sincere appreciation to NHPCO’s sense of community.”

**Kathy Rabon**

Chief Philanthropy Officer, Empath Health

Additional underwriting opportunities are available including:

- Charging Station      ■ Grand Piano Display      ■ Cocktail Hour
- Coat Check            ■ Step and Repeat        ■ Signature Cocktail

Underwriting opportunities are 100% tax deductible. Please contact [info@nationalhospicefoundation.org](mailto:info@nationalhospicefoundation.org) for the full list of opportunities and to make arrangements.

All underwriters will receive recognition in event publicity and media.

**To support the NHF Gala,** visit [nationalhospicefoundation.org/gala](https://nationalhospicefoundation.org/gala) and click the button for “NHF GALA SUPPORTERS.” You will be prompted to either log in to your NHPCO account or register for a new account.

**To purchase NHF Gala tickets ONLY,** visit [nationalhospicefoundation.org/gala](https://nationalhospicefoundation.org/gala) and click the button “NHF GALA TICKETS.” You will be prompted to either log in to your NHPCO account or register for a new account.

## QUESTIONS?

Contact NHF

[info@nationalhospicefoundation.org](mailto:info@nationalhospicefoundation.org)

(571) 412-3951



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—2023—

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